

Visual Effect

	Box 1	Box 2	Box 3	Box 4	Box 5
	1-29.9	30-49.9	50-74.9	75-89.9	90-100
Repertoire	Lacks Readability	Visual Repertoire is rarely creative and lacks imagination. Coordination of audio and visual is rarely evident. Attention to visual continuity, unity and pacing is rarely evident. Visual nuance and artistry are rarely evident. Visual repertoire is rarely effective and rarely engages the audience.	Visual repertoire is sometimes creative and imaginative, utilizing a variety of effects. Coordination of audio and visual is sometimes evident. Attention to visual continuity, unity and pacing is sometimes evident. Visual nuance and artistry are sometimes evident. Visual repertoire is sometimes effective and sometimes engages the audience.	Visual repertoire is frequently creative and imaginative, utilizing a variety of effects. Coordination of audio and visual is frequently evident. Attention to continuity, unity and pacing is frequently evident. Visual nuance and artistry are frequently evident. Visual repertoire is frequently effective and frequently engages the audience.	Visual repertoire is consistently creative and imaginative, utilizing a variety of visual effects. Coordination of audio and visual is consistently evident. Attention to continuity, unity and pacing is consistently evident. Visual nuance and artistry are consistently evident. Maximum effectiveness and audience engagement are evident throughout the program.
Achievement	Lacks Readability	Performers rarely communicate visual concept and intent. Performers are rarely involved in creating the qualities of visual effect. Professionalism is rarely evident. Communication of artistry and emotion are rarely achieved. There are frequent lapses in performances quality and recovery is rarely evident.	Performers sometimes communicate visual concept and intent. Performers sometimes fulfill the qualities of visual effect through involvement, professionalism, artistry and emotion. There are lapses in performance quality and recovery is sometimes evident.	Performers frequently communicate visual concept and intent. Performers frequently fulfill the qualities of visual effect through involvement, professionalism, artistry and emotion. Recovery is quick and evident.	Performers consistently communicate visual concept and intent through the highest fulfillment of involvement, professionalism, artistry and emotion. The highest standards of achievement and communication successfully engage the audience throughout the program.